Red CIGUS
Centros de investigación del
Sistema Universitario de Galicia

THE IMPACT ON RESEARCH. GENDER BALANCE AND MULTICULTURALISM

This activity is organised within the CIGUS Network framework. CIGUS is a superstructure that integrates centres whose research quality and excellence have been certified by the Autonomous Government of Galicia (Xunta de Galicia). The CIGUS Network is financed by the Regional Ministry for Culture, Education, Vocational Training and Universities of the Autonomous Government of Galicia and co-funded by the European Union.

In a context where science faces global challenges and an increasing demand for accountability, justifying the impact of public investment in R&D has become a central criterion for evaluating institutions, projects, and funding programmes. Likewise, Equity, Diversity, and Inclusion (EDI) have become key factors in ensuring fairer, more representative, and higher-quality scientific practice.

This course offers a comprehensive vision that combines the analysis of research impact with the application of effective strategies to maximize its reach and relevance. Additionally, it highlights the importance of integrating diversity into research, ensuring that teams and methodologies are inclusive and equitable.

OBJECTIVES

RESEARCH IMPACT

1. Understand what is and is not considered research impact.
2. Develop a roadmap for institutional impact planning.
3. Improve impact strategies in grant applications.
4. Implement tools for monitoring and evaluating impact.

EQUITY, DIVERSITY, AND INCLUSION (EDI)

1. Understand key concepts of equity, diversity, and inclusion and their importance in research.
2. Analyse the current state of gender equity in research centres.
3. Implement inclusive practices in team formation and project planning.
4. Explore the impact of diversity in scientific research and promote intersectional approaches.

DATE

14 March 2025
10:00 - 14:00 and
15:00 - 17:00

FORMAT

In person

LOCATION

FEUGA building
Santiago de Compostela
(Reserved parking
for attendees)

ENROLMENT DEADLINE

10 March 2025

TARGET AUDIENCE

Direction, management and administration staff of CIGUS Network Centres

LANGUAGE

English

PROGRAMME

Part 1 - RESEARCH IMPACT

- Introduction to knowledge mobilisation and research impact:
  - Global perspectives on impact, including Catalonia.
  - What is and what is not considered impact.
- Breakout session: Impact in your research centre.
- Impact in grant applications.
- Institutional impact planning.
- Impact strategy worksheet.
- Institutional Health Monitoring workbook.

Part 2 - EQUITY, DIVERSITY AND INCLUSION (EDI)

- Key concepts of equity, diversity, and inclusion.
- Breakout session: How is your research centre considering and supporting gender equity?
- EDI in Research Teams and Research Design.
- Beyond gender: disability, visible minorities, LGBTQ+, and intersectionalities.

TRAINING METHODS

Based on a highly participatory approach, the workshop will encourage audience engagement and interaction with the instructor.
Through debates and practical tools, participants will explore strategies to enhance the impact of their research centre and contribute to a more inclusive and socially engaged scientific community.

TRAINER

DAVID PHIPPS

Dr. Phipps received his Ph.D. in Immunology from Queen's University (Kingston, Ontario) and undertook post-doctoral studies in HIV research at the University Health Network (Toronto). After leaving the lab he built a career managing academic research holding successively senior positions at the University of Toronto Innovations Foundation (Manager of Biotechnology and Life Sciences), Canadian Arthritis Network (Director of Business Development) and Canadian Institutes of Health Research (Director of Partnerships). In 2001 Dr. Phipps completed his MBA from the Rotman School of Management (U. of Toronto). Dr. Phipps is Assistant Vice President Research Strategy & Impact at York University (Toronto, Canada). In this capacity he founded York's award-winning Knowledge Mobilization Unit that provides services to researchers, community organizations and government agencies who wish to use maximize the economic, social and environmental impacts of university research. Dr. Phipps has been named the most influential knowledge mobilizer in Canada.

He was the Knowledge Translation Lead for Kids Brain Health Network of Centres of Excellence (2015-2018) and is the Network Director for Research Impact Canada (2006-date), Canada's knowledge mobilization network including +40 research organizations investing in strategies to maximize the impact of research. He has served on knowledge mobilization and impact committees in Canada, US, UK, Spain, Australia and New Zealand.

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